

GOLF CLASSIC

The annual MNCREW Golf Classic attracts approximately 100 business leaders who participate in this fun event. The golf event includes a 9-hole scramble, networking lunch, social happy hour, silent auction and an awards reception.



Golf Sponsorship Opportunities

- **Event — \$1,000**
Exclusive event sponsorship. Recognition on all golf event promotions and during MNCREW meeting announcements about the event. Event sponsor has the option to present the awards at the social happy hour.
- **Beverage Cart (2) — \$300**
Signage on both sides of beverage cart. Carts will travel between golf holes and greet all golfers.
- **Hole in One — \$750**
Sponsor a hole in one prize for all golfers. Sponsorship includes insurance for a valuable prize if a golfer gets a hole in one. Signage available at the course with game details.
- **Happy Hour — \$500**
Sponsor the social happy hour after golf tournament. Signage available on dinner and drink tables.
- **Lunch — \$500**
Sponsor the networking lunch prior to golf tournament. Signage available on lunch boxes or tables.
- **Signage — \$750**
Sponsor the golf hole signage by providing the signage boards for each hole sponsor. The signage sponsor provides printing and paper materials for signs.
- **Golf Hole (18) — \$250**
Sponsors receive signage on golf hole. Games or prizes are allowed. (Extra charge for bringing water bottles, etc.) Sponsor may also greet golfers at the hole.
- **Party Cart (1) — \$250**
Sponsor offers raffle tickets to all golfers to win the party cart filled with lots of treats for the day event. Sponsor stocks the party cart.

MEMBERSHIP

Recruitment Event Sponsor — \$1,500

- Recognition as event sponsor at annual recruiting event
- Opportunity to provide a logo gift item to event attendees
- Company name on all print and electronic event promotions
- Opportunity to host the event at your location

Sponsor Appreciation Reception Sponsor — \$1,500

- Recognition as event sponsor at sponsor appreciation reception
- Opportunity to provide a logo gift item to event attendees
- Company name on all print and electronic event promotions
- Opportunity to host the event at your location

ADVERTISING OPPORTUNITIES

- Quarter page newsletter ad (color) — \$350/issue
- Logo in Wednesday Weekly e-newsletter (color) — \$100/issue
- Ad on tabbed divider in printed membership directory (b & w) (10) — \$200/tab
- Ad on inside front cover in printed membership directory (b & w) — \$350
- Ad on inside back cover in printed membership directory (b & w) — \$350

WEBSITE

Website Sponsor — \$5,000

- Company logo with link to company website on www.mncrew.org homepage for full year
- Recognition on MNCREW website that it is "Powered By" sponsor company

SPONSORSHIP CHOICES

WOMEN RUN THE CITIES® SPONSORSHIP	VALUE
Platinum Level	\$25,000
Gold Level	\$10,000
Silver Level	\$5,000
Bronze Level	\$1,000
Copper Level	\$500
MONTHLY PROGRAMS	
Program Sponsor	\$500
Premium Program Sponsor	\$2,000
CREWie AWARDS	
CREWie Awards Sponsor	\$1,000
CREW OUTREACH	
UCREW/CREW Careers Sponsor	\$2,000
GOLF CLASSIC	
Event Sponsor	\$1,000
Beverage Cart Sponsor (2)	\$300
Hole in One Sponsor	\$750
Happy Hour Sponsor	\$500
Lunch Sponsor	\$500
Signage Sponsor	\$750
Golf Hole Sponsor (18)	\$250
Party Cart (1)	\$250
MEMBERSHIP	
Recruitment Event Sponsor	\$1,500
Sponsor Appreciation Reception Sponsor	\$1,500
ADVERTISING OPPORTUNITIES	
Quarter page newsletter ad (color)	\$350/issue
Logo in Wednesday Weekly e-newsletter (color)	\$100/issue
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Ad on inside back cover in printed membership directory (b & w)	\$350
WEBSITE	
Website Sponsor	\$5,000

**Sponsorship commitments paid by December 15, 2009 receive a 5% discount.
Sponsorship deadline is January 15, 2010.**

Questions? Contact Sponsorship Committee Chairs:
Mary Jo Kelly: (612) 335-2767, maryjo.kelly@krausanderson.com
Becca Burns: (952) 249-4787, becca.burns@ubs.com

Send completed commitment form and payment to:
MNCREW | 4248 Park Glen Road | Minneapolis, MN 55416
(952) 928-4669 phone | (952) 929-1318 fax
info@mncrew.org



2010 SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP PACKAGES

How the Annual Sponsorship Program Works: Select the annual sponsorship package that best meets your needs. Then review the sponsorship choices and choose options that total the dollar value assigned to your sponsorship level. Example: ABC Company decides to be a Phalen level annual sponsor at \$2,500. ABC will receive all of the benefits listed under that level, and in addition may select another \$3,000 in sponsorship benefits from the options listed in this brochure. ABC opts to spend its \$3,000 as follows: CREWie Awards sponsor (\$1,000), Women Run the Cities® Bronze (\$1,000), monthly program sponsor (\$500) and golf lunch sponsor (\$500) – total of \$3,000. ABC then receives all the listed benefits for those selections.

ALL LEVELS

- Banner with company name at all events
 - Logo on MNCREW website
- Recognition in all MNCREW monthly newsletters
- Recognition in MNCREW membership directory

Minnetonka Level — \$20,000 (\$25,000 value)

Benefits listed under ALL LEVELS and:

- Sponsor company logo on monthly program nametags
- Table to display company materials at every monthly program
- Reserved seating (table of 8 – does not include free registration) at every monthly program
- Verbal recognition at every MNCREW event
- Opportunity to display company materials at MNCREW VIP tent at Women Run the Cities®
- Opportunity to be placed on DO NOT CALL list for further sponsorship solicitation throughout the year
- Logo on MNCREW website with link to company website
- PLUS \$25,000 in sponsorship benefits (see choices in this brochure)

White Bear Level — \$10,000 (\$12,500 value)

Benefits listed under ALL LEVELS and:

- Verbal recognition at every MNCREW event
- Opportunity to display company materials at MNCREW VIP tent at Women Run the Cities®
- Opportunity to be placed on DO NOT CALL list for further sponsorship solicitation throughout the year
- Logo on MNCREW website with link to sponsor's website
- PLUS \$12,500 in sponsorship benefits (see choices in this brochure)

Calhoun Level - \$5,000 (\$6,000 value)

Benefits listed under ALL LEVELS and:

- \$6,000 in sponsorship benefits (see choices in this brochure)

Harriet Level - \$3,750 (\$4,500 value)

Benefits listed under ALL LEVELS and:

- \$4,500 in sponsorship benefits (see choices in this brochure)

Phalen Level - \$2,500 (\$3,000 value)

Benefits listed under ALL LEVELS and:

- \$3,000 in sponsorship benefits (see choices in this brochure)

Lake of the Isles Level - \$1,500 (\$1,800 value)

Benefits listed under ALL LEVELS and:

- \$1,800 in sponsorship benefits (see choices in this brochure)

Como Level - \$1,000 (\$1,200 value)

Benefits listed under ALL LEVELS and:

- \$1,200 in sponsorship benefits (see choices in this brochure)



WOMEN RUN THE CITIES®

MNCREW's Women Run the Cities® is designed to encourage women of all ages to engage in a healthy and active lifestyle while promoting networking among professional women in the real estate industry. It is an all-women running/walking event that caters to both experienced and beginning runners and walkers with a 10-mile run, 5K run/walk, and 1-mile girls run. **The fourth annual Women Run the Cities® event will be held on September 26, 2010.** The majority of the proceeds from Women Run the Cities® will benefit the Ann Bancroft Foundation and the CREW Foundation.

ALL LEVELS

- Link to sponsor's website from race website
- Invitation to participate in weekly training sessions
- Opportunity to provide a logo gift item to participants
- Opportunity to display and distribute printed materials at race

Platinum Level — \$25,000

Benefits listed under ALL LEVELS and:

- Exclusive title sponsor for Women Run the Cities®
- Logo recognition on race signage including start/finish
- Company name and prominent logo recognition on finisher apparel
- Opportunity for company representative to fire the "start" gun
- Opportunity to present awards during ceremony
- A 100-word company profile included on race website
- 10 tickets to MNCREW monthly programs
- Opportunity to speak to MNCREW membership at venue
- 25 complimentary race registrations
- Event-day race networking presence
- Name included on pre-event press releases and press materials
- Company name and logo recognition on race promotional literature
- Logo recognition prominently featured on Women Run the Cities® marketing
- Marketing materials distributed to local running stores and other public venues, professional real estate organizations, and other MNCREW events



Gold Level — \$10,000

Benefits listed under ALL LEVELS and:

- Company name and logo recognition on finisher apparel
- 10 complimentary race registrations
- Event-day race networking presence
- Name included on pre-event press releases and press materials
- Company name and logo recognition on promotional literature
- Logo recognition featured on Women Run the Cities® marketing
- Marketing materials distributed at local running stores and other public venues, professional real estate organizations and other MNCREW events

Silver Level — \$5,000

Benefits listed under ALL LEVELS and:

- 5 Complimentary race registrations
- Logo recognition featured on the Women Run the Cities® marketing
- Company name and logo recognition on finisher apparel
- Logo recognition on promotional literature

Bronze Level — \$1,000

Benefits listed under ALL LEVELS and:

- 1 Complimentary race registration
- Logo recognition featured on the Women Run the Cities® marketing Logo recognition on promotional literature

Copper Level — \$500

Benefits listed under ALL LEVELS.



CREWie AWARDS

The CREWie Awards program was established to recognize excellence and commitment among MNCREW members in promoting the mission of CREW within our local chapter and real estate community. The awards honor outstanding MNCREW members who have displayed leadership and been a positive influence within their own firms, as well as their own industry.

CREWie Awards Sponsor — \$1,000 (maximum of 4)

- Four complimentary registrations to awards program
- Company name and/or logo in paid advertisements
- Company logo in program and recognition on PowerPoint at beginning of program
- Verbal recognition at awards program
- Company name listed on MNCREW website
- Recognition in MNCREW newsletter



CREW OUTREACH

MNCREW is committed to delivering CREW Network's mission within our local communities through education, community service and personal impact. *Note: these sponsorships are not tax deductible.* You are supporting the chapter's ability to offer these events.

CREW Careers: CREW Careers is a one-day interactive program that introduces young girls to careers in the commercial real estate industry. Girls are transformed into "developers for the day" and work in teams to redevelop an actual real estate project.

UCREW: UCREW is a forum to introduce college students to opportunities within the commercial real estate industry. Networking, relationship building and career development skills are the focal points of this half-day event.

UCREW/CREW Careers Sponsor — \$2,000 (minimum of 4)

- Recognition as event sponsor at UCREW/CREW Careers
- Company name on all print and electronic event promotions
- Company name listed on MNCREW website with link to company website

MONTHLY PROGRAMS

Through its monthly programs, MNCREW facilitates networking and provides professional development opportunities for members and guests, including the opportunity to earn Continuing Real Estate Education credits. MNCREW focuses on programs that advance the success of women in commercial real estate. Typical programs include the annual CREWCAST, Spotlight on Success, local and international real estate profiles, and networking luncheons.

Program Sponsor — \$500 (limit 4 per program, assigned on a first-made, first-paid basis)

- Two complimentary program registrations
- Reserved seating at sponsored program (Table of 8)
- Opportunity for distribution of promotional materials at sponsored program
- Company name on program promotions
- Recognition on PowerPoint at beginning of sponsored program
- Recognition in MNCREW newsletter

Premium Program Sponsor — \$2,000

- Exclusive sponsor for chosen program
- Opportunity to give 3 minute presentation from podium at sponsored program
- All benefits listed under Program Sponsor

