



# 2010 SPONSORSHIP COMMITMENT FORM

## How to choose your sponsorship

- ONE: Select your level of support for MNCREW from the annual sponsorship packages.
- TWO: Determine how you want to distribute your total value dollars from the list of sponsorship choices at left.
- THREE: Review the sponsorship benefits in the brochure to discover all the benefits of your sponsorship choices.

**SPONSORSHIP CHOICES** — Select your sponsorships from the choices below, and see brochure for benefits. The total value available is based on your commitment level selected at right. Remember, some opportunities are limited and awarded on a first-made, first-paid basis. You may choose additional or individual sponsorships by checking below and totaling on commitment amount line.

### WOMEN RUN THE CITIES® SPONSORSHIP

- Platinum Level—\$25,000
- Gold Level—\$10,000
- Silver Level—\$5,000
- Bronze Level—\$1,000
- Copper Level—\$500

### MONTHLY PROGRAMS

- Program Sponsor—\$500  
Preferred month: \_\_\_\_\_
- Premium Program Sponsor—\$2,000  
Preferred month: \_\_\_\_\_

### CREWie AWARDS

- CREWie Awards Sponsor—\$1,000

### CREW OUTREACH

- UCREW/CREW Careers Sponsor—\$2,000

### GOLF CLASSIC

- Event Sponsor—\$1,000
- Beverage Cart Sponsor (2)—\$300
- Hole in One Sponsor—\$750
- Happy Hour Sponsor—\$500
- Lunch Sponsor—\$500
- Signage Sponsor—\$750
- Golf Hole Sponsor (18)—\$250
- Party Cart (1)—\$250

### MEMBERSHIP

- Recruitment Event Sponsor—\$1,500
- Sponsor Appreciation Reception Sponsor—\$1,500

### ADVERTISING OPPORTUNITIES

- Quarter page newsletter ad (color)—\$350/issue  
Preferred month: \_\_\_\_\_
- Logo in Wednesday Weekly e-newsletter (color)  
—\$100/issue  
Preferred month: \_\_\_\_\_
- Ad on tabbed divider in printed membership directory (b & w) (10)—\$200/tab
- Ad on inside front cover in printed membership directory (b & w)—\$350
- Ad on inside back cover in printed membership directory (b & w)—\$350

### WEBSITE

- Website Sponsor—\$5,000

## ANNUAL SPONSORSHIP PACKAGES – SELECT ONE:

- Minnetonka Level—\$20,000 ..... (\$25,000 value)
- White Bear Level—\$10,000 ..... (\$12,500 value)
- Calhoun Level—\$5,000 ..... (\$6,000 value)
- Harriet Level—\$3,750 ..... (\$4,500 value)
- Phalen Level—\$2,500 ..... (\$3,000 value)
- Lake of the Isles Level—\$1,500 ..... (\$1,800 value)
- Como Level—\$1,000 ..... (\$1,200 value)
- A la carte ..... (actual dollar value)

Sponsorship commitment amount \$ \_\_\_\_\_ (checked above)

Sponsorship value amount \$ \_\_\_\_\_ (selections checked at left)

Level and/or event(s) selected: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT OPTIONS:

- Check enclosed made payable to: MNCREW
- Credit card:  Visa  MasterCard  American Express

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail payment to: MNCREW  
4248 Park Glen Road  
Minneapolis, MN 55416

Fax payment to: 952-929-1318

Email payment to: info@mncrew.org

## QUESTIONS?

Contact Sponsorship Committee Chairs:

Mary Jo Kelly: (612) 335-2767  
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Becca Burns: (952) 249-4787  
becca.burns@ubs.com

**Sponsorship commitments paid by December 15, 2009 receive a 5% discount. Sponsorship deadline is January 15, 2009.**

**THANK YOU FOR YOUR SUPPORT OF MNCREW!**